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# I Just Like To Make Things: Learn The Secrets To Making Money While Staying Passionate About Your Art And Craft



## Synopsis

Gain a wealth of information, inspiration, and know-how on moving your artistic career forward from one of the most successful illustration agents in the industry! *I Just Like to Make a Few Things* is a dazzling, colorful volume of career and personal advice for artists, filled with ideas, playsheets (as opposed to worksheets), case studies, and tools for staying inspired and creative. These pages are grounded in the wisdom and experience gleaned from a long and buzzing career as creative juggernaut Lilla Rogers shares her analysis of leveraging various working styles and ways to keep your art fresh. Artist interviews provide inside details about the best jobs, as well as tips on how to work smart and stay creative. You'll also find annotated case studies of several successful art jobs, in addition to coloring book pages, hand-drawn charts, and lots of crazy fun. Acquire real-life, professional advice from an artist known for setting the trend with *I Just Like to Make a Few Things*!

## Book Information

Spiral-bound: 128 pages

Publisher: Quarry Books; Spiral edition (February 1, 2013)

Language: English

ISBN-10: 1592538169

ISBN-13: 978-1592538164

Product Dimensions: 9.5 x 1 x 10.5 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 69 customer reviews

Best Sellers Rank: #466,962 in Books (See Top 100 in Books) #193 in Books > Arts & Photography > Business of Art #2534 in Books > Arts & Photography > Decorative Arts & Design #3339 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship

## Customer Reviews

Lilla Rogers was a full-time, highly successful illustrator beginning in 1984 with clients ranging from the New York Times, Takashimaya, Barneys New York, and Levi's. She had agents in Tokyo, Paris, and New York. In 1994 her top students asked her to represent them. Since that time, Lilla Rogers Studio has become one of the most respected illustration agencies in the US, with clients in Europe and Asia and known for setting trend. Being an illustrator and teacher allows Lilla the unique position of helping her artists grow as she fully understands the creative process and

how to nurture the best in each artist. She has lectured internationally at conferences and trade shows, such as the Illustration Conference (ICON) and PrintsourceNewYork, colleges and corporations, and is interviewed for her expertise as an agent, trendsetter, and artist. She lives in Arlington, MA. Visit her online at <http://www.lillarogers.com>.

**People Buy Your Joy! It's All About Having Fun With the Process** You are a creative person. That's wonderful! That's a gift. But to have a fabulous and lucrative creative career, you want to drill down to the essence of your creative passion. You want to remember why you're doing what you're doing because you can get pulled away and lose sight of the reason you're so smitten with making art. Heck, you got into this crazy business because you just love making things. Whether you're a newbie or an old pro, you want to be sure your grand plan is about feeding your soul so you can be refreshed and inspired. Staying inspired is the best thing for your career, your artwork, and your psyche. Why? Because passion sells. People buy your joy. As an art agent, I know that my busiest artists are the ones who are having the most fun. They know how to tap into that place. I hope you'll have fun scribbling and jotting thoughts on the journal prompt pages and play sheets in this chapter. I've made them specifically to keep you inspired and remind you of the pleasure of creating. Get ready for some discovery!

This is a great book to get your creativity flowing and be inspired to take your art to new heights. The only thing is that for some of the exercises, you have to either scan and print pages of the book or else cut up those pages. These are colorful though and would use up tons of ink unless you own an art printer, I guess. With one of the exercises, there is another exercise on the back of it. Once you complete one, you have to cut up that page to do the one on the back. I just don't understand why a book like this would have these issues. Maybe it wasn't analyzed and edited well by the publisher. There's one "game" closer to the back where the instructions say to copy the page and not cut directly out of the book. Other than this issue, I really enjoyed this book and feel that Lila Rogers is genuinely interested in helping and bringing out the best in artists.

What a charming book! It's packed full of Lilla's great words of wisdom, and so cute, too. I can tell this book will be a creative go-to for me for a long time. Great info and inspiration for all manner of creatives (whether you're already a pro or a hobbyist). Lilla infuses her positivity and great experience into every page. I love a Kindle, but for this one, get the spiral bound. It's one you'll want to have 'in your hands'. Side note: I found out about this book after I first signed up for one of Lilla's

online art courses - which I very highly recommend! You can find them on her website, or just google her name or 'make art that sells'.

This is an amazing book to understand what life is like when becoming a full time artist - Amazing tips, insightful information, and great prompts as you work through this book. I read it in one afternoon, and have often gone back to reread chapters. As a surface designer who has taken her online courses, this is a must read! Leah

You will have the opportunity to make things happen in your creative career with this peek into the industry. Many will be inspired for success. A must have, no matter what type of artist you might be. It is written in a "teaching and mentoring voice". It asks questions and makes you think. There are fantastic interviews and exercises in the book as well. Gorgeous in its presentation and full of wonderful information, it will make a great addition to your bookshelf.

I heard Lilla speak at a creative retreat a couple of years ago and was blown away by all of the great info she had to share. When I heard her book was out, I had to buy it. I am not a traditional artist- I design dies for a craft manufacturer- but what Lilla shares in here is very helpful for any business owner in the creative industries. "I Just Want to Make Things" is a must have for anyone contemplating a career in creating for a living. I love the spiral binding- the whimsical illustrations capture the joy of the artists and the flavor of the the book. Colors, text and icons are right on trend and give a hip vibe. I think my favorite part is the story of how Lilla came to launch her own line of craft products with Prima (like she didn't already have enough to do?!). I also liked the part where Lilla interviews her mom, an artist as well, who shares her words of wisdom. Hearing advice and encouragement from art directors and those who buy art was very interesting. Lots of the people interviewed have practical advice to share and tips to help you stand out from the crowd. This book is a great resource- I will refer back to it over and over.

Lila's website for artists was a 'stumble upon' treasure that I coveted for our 16 yr. old whom I hope our daughter will follow! Her educational whimsy and professional passion are what budding artists 'hope for' in the world of (frankly speaking) jaded people. Lila is the opposite of jaded-and fills the talent and technique portion of tool chest with delicate essence allowing individuals to discover their strengths and hone their craft. Such rare empowerment! Love her work and this book will get you started.

What a great, comprehensive explanation of the where's and how's of all the ways to get paid for your art! From fairs to licensing, Lilla covers every step of the way with easy-to-understand steps and pros and cons of each income stream!! Lots of great advice from her group of artists at the Lilla Rogers Agency... as well as from Lilla's own experience as an artist starting out! LOVE it Lilla!! Would highly recommend to anyone wanting to break into or better understand the art industry!

Lilla, your book 'I just like to make things' is beautifully presented and wonderfully informative. It was a pleasure to read and is the kind of book I will come back to time and time again and get something out of it every time! I really enjoyed doing the exercises in the book and got so much out of the case studies. It was really nice to have permission to write my own ideas and thoughts throughout the book as well, it has become like a personal journal. It is really great to have something like this out there in the world that feels like you have written it just for me.

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